



Sesto San Giovanni  
per l'UNESCO

**SESTO SAN GIOVANNI: A HISTORY AND A FUTURE  
INDUSTRIAL HERITAGE FOR THE WHOLE WORLD  
INTERNATIONAL SYMPOSIUM  
September 24-26, 2010**

*Friday, September 24*

Town Hall – Council Room  
Piazza della Resistenza, 20

9:15 a.m.

**Welcome address**

Felice Cagliani, *President, City Council and City Council Special Committee for UNESCO*

9:30 a.m.

**Session I. Towards Sesto San Giovanni as a World Heritage of Humanity**

The perimeter of the application process and the constituent parts of the nomination file.

*Chairperson:*

Maria Bonfanti, *President, Support Committee*

*Panelists:*

Federico Ottolenghi, Sesto San Giovanni and the World Heritage. The reasons for our future lie in our past

Louis Bergeron, Sesto San Giovanni applying for inscription on the UNESCO World Heritage List. A new step in the transition from individual site to Historic Cultural Landscape

Jean-Daniel Jeanneret, From sarcasm to honours: a changing look at an industrial city

Marie Patou, The Nord-Pas de Calais Coalfield, an evolving cultural landscape

Sachiko Ishibashi, Local Government and community effort in the Tomioka World Heritage Nomination File

Gianni Turchetta, The Memory of modernity

Maurizio Monoli and Monica Abbiati, Lombardy Region: Programmes and activities supporting the inscribed assets and the application for inscription of new assets on the UNESCO World Heritage List

Adele Cesi, What future for the UNESCO World Heritage Convention ?

2:30 p.m.

**Session II. Memory of the Future: the City between Identity and Development**

The museum system in Sesto and the networks of which it is part. Culture and innovation for development, the value of mobilization and of a territorial project in an international comparative perspective.

*Chairperson:*

Monica Chittò, *City Councillor in charge of Education and Culture*

*Panelists:*

Gianni Cervetti, The memory trust and research for the future

Alberto Bassi, Memory of the project for Industrial production: the Giovanni Sacchi Archives, a model maker for design

Paolo Cavallo, Campari Gallery. A workshop of images and emotions

Antonio Valentino, From the red museum to the blue workshop

Angelo Cappellini, Milan, the City of Design, and the network of company museums  
Massimo Negri, Industrial Sites on the UNESCO World Heritage List: some keys for interpretation  
Renato Covino, Industrial heritage in local development and enhancement of the territory  
Ewa Bergdahl, The industrial landscape of Norrköping. Economic effects and results of reuse  
Belem Oviedo, Industrial heritage in the Pachuca and Real del Monte mining district in Mexico:  
Conservation, reuse, and the future  
Kanji Ishii, The economic history of the Tomioka silk mill

*Saturday, September 25*

Spazio MIL  
Via Granelli

9:00 a.m.

**Session III: Industrial Heritage, a Strategic Resource for Urban Development**

The role of historic-documentary assets in the transformation of the town. What urban functions, financing and management policies can be promoted.

*Chairman:*

Demetrio Morabito, *Deputy Mayor in charge of Urban Development*

*Panelists:*

Giancarlo Consonni, The large monuments of industrial archaeology in Sesto San Giovanni. Some practices of restoration

Massimo Preite, The iron and steel heritage in Piombino as a resource for urban development

Klaus R. Kunzmann, Industrial heritage: an asset for structural change in old industrial regions. The Ruhr ten years after the International Building Exhibition, Emscher Park

Roberto Parisi, Urban-industrial suburbs in Italy. Some questions of history, memory, and reuse

Carolina Di Biase, In front of the factory. Industrial heritage as a whole set of continuities in time and space

Giovanni Luigi Fontana, Industrial heritage and culture in the City of Innovation

Roberto D'Agostino, Brown fields and urban re-qualification. The case of the Venice Arsenal

Federico Oliva, Territorial transformations and urban development in the core of the infinite city

2:00 p.m.

**Session IV: A Covenant for Reuse**

Conservation, enhancement and reuse of the heritage. The role of local government and of the private sector in management.

*Chairman:*

Giuseppe Nicosia, *Viceresident, City Council and City Council Special Committee for UNESCO*

*Panelists:*

Demetrio Morabito, Resources and potentialities for the reuse of brown fields

Isabella Inti, Temporary reuse, a strategic tool for the relaunch of MAGE, and beyond

Carlo Lio, The role of Milano Metropoli in enhancing brown fields

Monica Chittò, Breda Archaeological Park, a transformation in progress

Luciano Crespi, Neotopias. Interior design in the transformation of brown fields

Aspasia Louvi-Kizi, A sustainable management model for technological theme museums

Keiichi Shimizu, Conservation and the strategic reuse of the industrial heritage in Japan  
Maria Teresa Pontois, Strategies for an evolving cultural landscape: Sesto San Giovanni's  
distinctiveness

**Final speech**

Giorgio Oldrini, *Mayor of Sesto San Giovanni*